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## **APEAL and The Parliament Magazine make the shortlist of the European Association Awards 2019**

APEAL and The Parliament Magazine, part of Dods Group, are celebrating making the shortlist of the European Association awards in the category of Best Association Event Managed by an Agency.

‘These awards celebrate the vital work that European Associations undertake on behalf of their members to ensure their messages are heard throughout Europe’ said Stuart King, Managing Director of Events at Dods. ‘We are delighted that APEAL’s event has been recognised and proud to have been part of helping them fulfil their dynamic approach to raising awareness, supporting their members and delivering on their efforts where it counts’, he continues.

The ‘Steel for Packaging, a Pioneer of Circular Economy’ conference took place in Brussels on 11<sup>th</sup> April 2018. The event was jointly organised by APEAL and The Parliament Magazine, part of Dods Group. The Parliament Magazine is widely recognised as the magazine by MEPs, for MEPs, providing news and analysis to navigate the complex and ever-changing EU political landscape and Dods Group has unique insight into the people and processes concerned with implementing the changes APEAL is striving for.

“We worked closely with APEAL in the year leading up to the conference to secure the ideal venue and a wide range of speakers who were key influencers in this important policy area”, adds Stuart.

“It was an incredibly successful and impactful event attended by over 90 stakeholders and politicians from across Europe” said Alexis Van Maercke, Secretary General of APEAL. “Prominent speakers included Nils Torvalds MEP and Tibor Szanyi MEP as well as Gwenole Cozigou from European Commission DG Grow, Julius Langendorff from DG Environment and Eve Tamme from the Permanent representation of Estonia.”

International speakers from the steel and metal industries, as well as representatives from waste collection and recycling industries contributed to the debates, calling for “holistic policies in all areas”, and urging stakeholders to follow the example of APEAL’s report and share best practices.

APEAL continue to partner with Dods as sponsors of the Environment Category at this year’s MEP Awards. Now in its 15<sup>th</sup> year, the high-profile and prestigious ceremony will take place on 20<sup>th</sup> March 2019 in Brussels. The awards bring together members of the European Parliament, the Commission and the EU stakeholder community to reflect on the year’s past events and acknowledge MEPs for their legislative efforts.

The ceremony is well attended by representatives of the wider EU community and offer the chance to engage with key members of the European Parliament.

“The ceremony is the perfect platform for us to showcase our involvement in the environmental policy area’ adds Alexis.

To get involved contact [customer.service@dodsgroup.com](mailto:customer.service@dodsgroup.com) or call +44 (0)20 7593 5500 or visit [www.mepawards.eu](http://www.mepawards.eu).

### **About APEAL**

APEAL – the Association of European Producers of steel for packaging - is a federation of the four major producers of steel for packaging. Founded in 1986 the organisation represents 95% of the total European production of steel for packaging, which includes the production of up to 4.8 million tonnes of steel for packaging per year, enough to make 42 billion steel cans. APEAL has a diverse range of stakeholders, including can manufacturers, steel/metal industry, EU policy-makers, brands, fillers, retailers and environmental companies and professionals.

### **About Dods Group**

Dods Group is a leading business intelligence, data, media, training and events company. Dods helps customers globally to navigate the complex and ever-changing UK & EU political and public sector environments.

The portfolio includes iconic media brands 'The Parliament Magazine' and '*Le Trombinoscope*', the renowned reference data service 'Dods People', the business intelligence service 'Dods Monitoring', as well as the widely recognised events and award ceremonies, including 'The MEP Awards'.